



PATHFINDER HOUSE – NEW AIRPORT HEADQUARTERS NOD TO HISTORY

East Midlands Airport began life as the training headquarters for the RAF Pathfinder Force. Now, Pathfinder House is the new headquarters for East Midlands Airport. The offices are upstairs from our brand new Immigration Hall extension.

In April 1943, during World War II, a concrete airstrip was established at RAF Castle Donington in order to support the busy flying schedule of nearly RAF Wymeswold, where 93 Bomber Command were based. Shortly after the D-Day invasion, on 11th June 1944, it was decided to make RAF Castle Donington the centre of training for the Pathfinder Force – a specialist RAF squadron who located and marked targets with flares to increase the accuracy and success rate of the 93 Bomber Command missions.

The Pathfinder Force turned a command that was on the verge of being dissolved into a force that ultimately helped to bring about the end of the Second World War. These experienced airmen made a huge difference to the effectiveness of the Bomber Command. The gallantry of the Pathfinder Force is legendary and it's contribution to the war effort immense.



WELCOME TO THE AUTUMN EDITION OF OUR COMMUNITY FLYER

I would like to start by saying how proud I am to be appointed as the new Managing Director for East Midlands Airport, taking over from Karen Smart who is leaving EMA to take up a similar role at Manchester Airport, which is also owned by MAG (Manchester Airports Group).

Before I joined MAG as Operational Excellence Director, I spent a number of years working for NATS, the national body responsible for managing the UK's airspace, where I had responsibility for Air Traffic Control across some of the UK's busiest airports, including Manchester and London Stansted.

I joined East Midlands Airport at the start of our summer season. Normally more than a million people would pass through the airport during July and August on their way to popular destinations such as Palma de Mallorca, Alicante, Faro, Malaga and Tenerife. This summer passenger numbers are twenty percent of what we'd usually expect. The impact of Covid-19 – and quarantine restrictions – on the travel industry is clear for all to see, with tens of thousands of job losses already announced and millions of holidays already cancelled.

My immediate focus will be to help the airport bounce back from the biggest crisis the aviation sector has ever seen. Like many businesses, airports are adjusting to the 'new normal' and much work has been done to ensure that MAG's airports are best placed to welcome back passengers safely and start to recover from the impact of COVID-19.

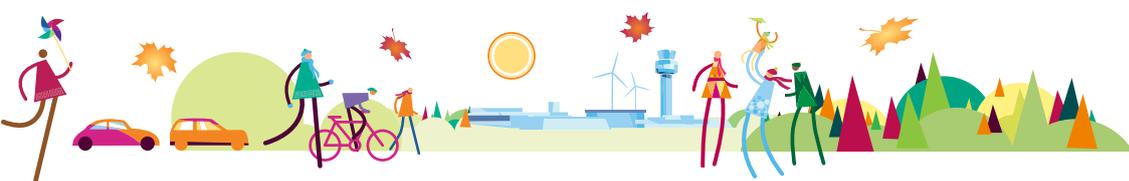
I will also build on the progress that has already been made in taking forward ambitious plans to grow our unique offer as both a key airport for leisure travel and the UK's most important for express freight and dedicated air cargo traffic, championing the important role the airport plays in the success of the regional economy and job creation.

I recognise that I join at a time when airports need to quickly adapt to multiple challenges; the Covid-19 pandemic, our commitment to sustainable growth, and the increasingly important role we have in the communities we serve. I will continue to operate and grow this airport responsibly and sustainably to ensure that it fulfils its potential as a global gateway for people and products, and as a good neighbour and member of the local community. Collaboration and cooperation have never been as important as they are in this current climate and I look forward to getting to know the region well and supporting the work that is underway to position the East Midlands as an attractive region in which to invest, grow businesses and live.

As always, we welcome your thoughts and opinions. Please get in touch via email at community@eastmidlandsairport.com or by phone on **01332 818414**.



CLARE JAMES
Managing Director



EAST MIDLANDS AIRPORT WELCOMES UK'S ONLY DIRECT CHINA/UK AIR CARGO SERVICE

EMA has continued to demonstrate its national importance and resilience throughout the Covid-19 pandemic. As the home of the UK's largest dedicated air cargo operation, we have played a critical role in keeping Britain moving when lockdown restrictions brought much global trade to a standstill, resulting in the airport briefly being elevated to one of Europe's busiest.

This summer, in response to increasing business demand for shipments from Asia, we saw the introduction of a new weekly Hong Kong to EMA cargo flight by DHL Express. This new service is currently the UK's only dedicated cargo flight to the UK from China carrying goods exclusively for the UK.

Operated by the iconic Boeing 747-8 Queen of the Skies, one of the most fuel-efficient freighters currently available, with a cargo capacity of 130 tonnes, the flight departs Hong Kong on Fridays arriving at East Midlands Airport on Sunday. Shipments enter the delivery cycle to be distributed across the UK on Monday morning. 95% of the goods on board are time-critical products, from medical and industrial supplies to consumer e-commerce shipments.

In addition to the Hong Kong – EMA route, DHL Express has also introduced two additional new routes from JFK Airport and Miami International into EMA as well as a new flight from EMA to Los Angeles. These routes are in response to the growing demand for time-critical deliveries from the USA, ensuring the DHL Express

network continues to provide the best possible connectivity and service for customers at this critical time.

EMA's dedicated air cargo operation came into its own in recent months as a lack of international passenger flights to and from the UK meant less belly hold capacity for carrying goods. During the months of lockdown in the UK, airports in the country saw air traffic movements reduce by over 90%, while East Midlands (EMA) continued operating around 60% of all scheduled flights elevating it to one of Europe's top 10 busiest airports. This is because of our global express freight operation which played, and continues to play an important role in keeping trade moving and facilitating the supply of vital PPE equipment in the fight against COVID-19, as well as more people choosing to shop online.

EXCELLENCE. SIMPLY DELIVERED.



AIRPORT RELEASES ADDITIONAL £25,000 FOR COVID-19 RELIEF

Covid-19 has had a significant impact on all of us, but people who struggle in normal times have been pushed even further into hardship.

This is why in April 2020, as an immediate response to the pandemic, we took the decision to temporarily freeze our EMA Community Fund and Community Sponsorship programmes, so we could redirect this money to community groups which are supporting vulnerable people during the COVID-19 pandemic. The airport takes its role as a member of the local community very seriously and we're proud to have been able to set up our COVID-19 Community Relief Fund and make a real difference in the local area.

The first round of funding, which was overwhelmed with applications in the first week, awarded funds of over £23,000 to 36 local community groups including many local food banks, who saw demand increase significantly during the lockdown period.

In order to better support these groups, the airport engaged its supply chain

and was able to purchase over 41,000 essential items that were in high demand by food banks at cost price. This means more food banks could be supported than if cash donations had been made, and the airport was able to purchase twice the amount of food possible at supermarket prices. Volunteers from across the airport sorted through all of these items and arranged distribution to 28 food banks across the East Midlands.

In addition to this bespoke package of support for food banks, the COVID-19 Community Relief Fund also awarded grants in excess of £10,000 to several other groups as part of the first round of funding, including those making scrubs for the NHS, providing bikes for key workers so they could continue to get to work without having to use public transport, those supporting the elderly and a range of other great causes.

In August the Airport made a further round of funding available to support local community groups who are helping with the COVID-19 relief effort. This second round of funding means over £50,000 will

have been donated by the airport to local causes. Following the conclusion of this second round of funding, the Airport plans to fully reinstate the EMA Community Fund under its usual eligibility criteria, and local charities and other not-for-profit community groups will be able to find details about how to apply and application deadlines on the community pages of our website.



Community Flyer is your newsletter and we always like to receive your comments and suggestions for future features. Please get in touch: 01332 818414 or email community@eastmidlandsairport.com



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