

COMMUNITY flyer

WELCOME

Thank you for taking the time to read our Winter issue of the Community Flyer. We were incredibly sad to hear the news that Thomas Cook, one of Britain's oldest travel companies, went into administration.

The news was devastating both for Thomas Cook colleagues and customers. The good news is that all except one of the routes are served by other airlines at EMA, so our customers can still travel to their destination of choice.

Our newest airline, Loganair, is expanding its EMA route network, taking over services to Edinburgh and Glasgow currently operated by Flybe, as well as launching flights to Brussels and Inverness. They will also launch flights to Aberdeen in February.

As part of a national Government project, EMA has begun a two-year project to modernise the airspace controlled by the airport. The UK's airspace is among the most congested in the world but has remained mostly unchanged for several decades. The first stage has been to talk to local communities, businesses and individuals to agree a set of design principles which will then inform a public consultation to follow in Summer 2020 to determine the future routes that aircraft will use to fly in and out of the airport.

To find out more, please visit our website: www.eastmidlandsairport.com/community/future-airspace.

Finally, I'm pleased to announce that EMA has adopted Treetops Hospice Care as the airport's new corporate charity. Treetops provide end of life nursing care and emotional support to families across the East Midlands.

We welcome your thoughts and opinions so please get in touch via email at community@eastmidlandsairport.com or by phone on **01332 818414**.



KAREN SMART
Managing Director

LOCAL SCHOOL FIRST TO TRIAL NEW SIMULATOR

Students from Castle Donington College were among the first to experience what it's like to be an Air Traffic Controller at East Midlands Airport, using a sophisticated new piece of equipment at the Aerozone – our dedicated on-site education centre.

The bespoke portable kit has been designed and built to take to schools and colleges across the region to inspire young people about careers in air traffic control. Under the watchful eye of an expert, students have the opportunity to guide aircraft in and out of the airport utilising various scenarios. The voice activated system makes for a life-like experience with users able to verbally communicate with virtual pilots and respond to changing situations.

Air traffic services at East Midlands Airport is an in-house team and currently comprises of 51 Controllers and nine air traffic engineers. Several members of our ATC team have been at the airport for over 30 years!

Paul Kay, Air Traffic Services Manager at EMA says: "There is a perception that air traffic control is a vocation for the most academic students with the best education. I want to bust this myth. I want more young people from all backgrounds to realise that it's a career open to anyone. To succeed, you need a certain attitude and a preparedness to work hard. However, the effort required really does pay off because it's one of the most fascinating careers to pursue. It's for this reason that once trained, so many people stay in the profession until they retire and, with many controllers throughout the UK coming to the end of their careers, we need to start inspiring more young people to consider this work as a future career."

The Airport has partnered with Castle Donington College through the Leicester and Leicestershire Enterprise Advisor network. In addition to working with the school to support their wider careers and enterprise programmes, the airport is supporting 17 students in year 10 throughout the entire year to help them become ambassadors for their school, and develop invaluable transferable employability skills along the way.





SAVE THE DATE

EMA BIG JOB FAIR ✈️

1st February 2020 ✈️

10am until 2pm ✈️

EMA Passenger Terminal ✈️

WHITEMOOR ACADEMY WINS EAST MIDLANDS FLAG COMPETITION

We are delighted to announce that the submission by Whitemoor Academy in Aspley, Nottingham won our East Midlands flag design competition.

The winner was decided by public vote after a shortlist of five designs were promoted on social media and unveiled this summer.

Whitemoor's flag is an amalgamation of artwork drawn by its Year 4 children. The 'tapestry of ideas' reflects many local landmarks such as the cable cars at the Heights of Abraham, Chesterfield's twisted spire, the Boston Stump, the Major Oak, Nottingham's Market Square, the National Space Centre and the Peak District. These are combined with references to the region's mining and industrial heritage.

Chris Hayton, East Midlands Airport's Head of Corporate Affairs, says, "It was incredibly hard to narrow it down to a shortlist of five. Hopefully people will look at the flag and recognise something that is familiar to them about the region. What this task proved is that there isn't a simple way to summarise the East Midlands. It does demonstrate, however, that this region is a great place in which to live and work."

The judging panel included professional designer and branding expert, Ian Morris from Three Rooms creative agency. He said: "It was amazing to see such talent being shown by so many aspiring designers across the East Midlands region. The range of designs submitted were so varied and inspiring. While not a conventional style flag, I really like the winner as it shows the diversity of the region. A lovely piece of design work which has a lot of thought."



THE 'AIRPORT TEN' – ACCELERATING CONFIDENCE

For the third year running East Midlands Airport is supporting Farnborough Academy in Clifton, Nottingham with a focused partnership project to support a selected group of 10 students through Key Stage 4.

The aim of the 'Accelerating Confidence' project is to raise aspirations. We are exposing these young people to interesting experiences of an environment and workplace that they might not otherwise have the opportunity to experience.

During the course of the programme the students are practicing new skills and gaining a greater self-awareness of their own personal qualities, all the while growing in confidence. The project consists of a programme of visits to the airport, each one focussing on a different aspect of life at East Midlands Airport. These include a visit to Air Traffic Control, a drive on the runway and mock interviews with airport colleagues.

Clare Watson, Deputy Head at Farnborough Academy said: "The project is proving to be transformational for our pupils. We are seeing the young people develop key employability skills such as leadership, teamwork and resilience".

The programme also led to a unique mentor relationship with student Daniel and Paul Kay, Air Traffic Services Manager at East Midlands Airport. Daniel is a student at Farnborough Academy, and when he first signed up to the Accelerating Confidence programme in partnership with EMA, like most 16 year-olds, his future career plans were not entirely clear.

Paul and Daniel have met regularly throughout Daniel's final year of school to discuss his progress towards his goals and preparation for exams.



"I was thinking of following my dad's line in construction, but when we came to the air traffic control tower, and got to see the radar room, it was just amazing. I call it my 'light-bulb moment,' and I realised that this is what I want to do. This programme has helped me put my head down and given me something to achieve."

Daniel, Student, Farnborough Academy

Since finishing the programme, and inspired by his ongoing conversations with Paul, Daniel threw himself into preparations for his GCSEs, completed work experience at East Midlands Airport to stellar reviews, and started training as a football coach, inspired to help others. We look forward to seeing what the future has in store for Daniel, and for all the students we meet through our education partnerships.

Community Flyer is your newsletter and we always like to receive your comments and suggestions for future features.

Please get in touch:

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