

## COMPETITION MARKING CRITERIA

<b>CATEGORY</b>	<b>4 - Excellent</b>	<b>3 - Good</b>	<b>2 – Improvement needed</b>	<b>1 – Not good</b>
<b>Coverage of the topic – Safety in the Sun</b>	Details on the poster capture the important information about the topic and increase the audiences understanding.	Details on the poster include important information but the audience may need more information to understand fully.	Details on the poster relate to the topic but are too general or incomplete. The audience needs more information to understand.	Details on the poster have little or nothing to do with the main topic.
<b>Use of images/graphics</b>	All images are related to the topic and make it very easy to understand.	Most images are related to the topic and most make it easier to understand.	Some images relate to the topic.	Images do not relate to the topic.
<b>Organization</b>	Information is very organized with clear titles are subheadings.	Information is organized with titles and subheadings.	Information needs better structure.	The information appears to be disorganised.
<b>Layout and design</b>	All information on the poster is in focus and can be easily viewed and identified from 6ft away.	Most of the information on the poster is in focus and the content easily viewed and identified from 6ft away.	Some of the information on the poster is in focus and the content is easily viewed and identified from 4ft away.	The information on the poster is unclear or too small.
<b>Sources</b>	All sources (information and graphics) are accurately documented.	Most sources (information and graphics) are accurately documented, but there are a few errors in the format.	Some sources (information and graphics) are documented, but information is incomplete or many are not in the desired format.	Sources are not accurately documented.
<b>Mechanics</b>	No grammatical, spelling or punctuation errors.	Almost no grammatical, spelling or punctuation errors.	A few grammatical, spelling, or punctuation errors.	Many grammatical, spelling, or punctuation errors.
<b>Radio Advert</b>	Original idea and catches the attention of the listener. Key message is very clear. Expressive and creative voices and/or music are used throughout.	Good idea. Key message is clear. Some expressive and creative voices and/or music are used at times.	Idea is lacking originality and struggles to catch the attention of the listener. Key message is not very clear. No voices or music used.	Idea is not original. The key message is not clear at all. No voices or music used.
<b>Presentation</b>	The presentation was the appropriate length. It did not seem hurried or too slow. The group spoke clearly and distinctly and established eye contact with the audience.	The presentation was the appropriate length but seemed slightly hurried or too slow. The group spoke clearly most of the time and established eye contact with the audience.	The presentation was the appropriate length but seemed very hurried or too slow. The group spoke clearly and distinctly only some of the time and/or establishes little eye contact with the audience.	The presentation was too long or too short. The group did not speak clearly most of the time and established little eye contact with the audience.

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### **Shortlisted Group Submission Form (1 per school)**

**School Name:** \_\_\_\_\_

**Teacher Name:** \_\_\_\_\_

**Team Name:** \_\_\_\_\_

**Pupil Names:** 1.  
(max 6) 2.  
3.  
4.  
5.  
6.

### **Check List**

Poster

Draft Radio Advert (on usb or sent in advance via email)

Any other supporting material

**The shortlisted group must submit their entries and present it to the Airport Bosses on the 10<sup>th</sup> July 2018 at Manchester Airport, in person or via a Skype video call.**