We are ambitious for the development of the airport and the region we serve. Our 4.5 million customers currently fly to around 100 destinations across Europe and North America and with 7,000 people working on site we contribute £239 million to the local economy. Our aim is to deepen the role that we play in the Midlands: driving growth through better connectivity; creating jobs and attracting investment and enabling families and couples to enjoy travel to their favourite destinations from their local airport.

Our plans set out our ambition and capability to grow to handle 10 million passengers and 1 million tonnes of freight over the next 25 years and to set East Midlands Airport as an economic powerhouse at the centre of the three cities of Nottingham, Derby and Leicester in the heart of the UK. We have recently completed a significant improvement to our facilities and aim to provide a first class customer experience for all who travel easily and quickly through our airport. We were pleased to see that recognised in our recent award as the UK Best Regional Airport for Customer Service.

As we grow, we recognise that our development brings challenges, particularly in relation to night flights. We understand those concerns and we are committed to growing the airport in a responsible and sustainable way. This Plan reduces our night noise limit by 27% taking into account our anticipated growth. We will continue to work with our airline and business partners to minimise disturbance and reduce carbon emissions. We were the first UK airport to be awarded the prestigious ISO14001 accreditation for environmental management, and we will continue to maintain that status as we grow. In 2012 we also achieved our goal to be carbon neutral for our own activities. There are further steps we will take as part of our Plan to advance our sustainability goals and ensure that we remain at the forefront of developments.

Thank you to the groups, organisations and local communities that took time to take part in the public consultation on our draft Plan. It was heartening that very many of our stakeholders supported our overall approach and offer to continue to work in partnership with us.

We hope that you find our plans to be useful and interesting and we will keep our Plan up to date and reviewed every five years. We look forward to working together to develop the airport and bring maximum benefit to our region.
INTRODUCTION

The Sustainable Development Plan sets out the strategic context for the long-term development of East Midlands Airport. The principal statement of national airport policy is the Aviation Policy Framework that was published by the Government in 2013. It recognises the benefits of aviation and its contribution to the UK economy.

UK aviation growth is supported in a framework that maintains a balance between the benefits of growth and its environmental impacts, particularly climate change and noise. The Aviation Policy Framework includes an objective to limit, and where possible reduce the number of people that are significantly affected by aircraft noise.

The national policy continues to recommend that airports produce master plans and that these are updated every five years. The primary objective of the master plan is to provide a clear statement of the approach to growth and development at the airport. The master plan does not have a statutory status but the Aviation Policy Framework is clear that they should enable the future development of the airport to be considered in the development of local plans, to provide transparency and to contribute to plans of others.

The last Master Plan was published in 2006. Since then the aviation industry and the wider economy have been the subject of major change and have been through one of the most severe recessions since the 1930’s. This has had an impact on the scale and the timing of aviation growth at all UK airports. However the downturn in the economic climate has not changed our ambitions for East Midlands Airport and the East Midlands region and our determination to deliver sustainable growth in our activities.

This Sustainable Development Plan reflects the areas where we have made good progress it develops our environmental and community programmes and sets a context for developing an economic growth strategy, one that is strongly linked to our surface access strategy. The objectives for the Sustainable Development Plan are:

- Set out the long-term opportunities for the growth and development of East Midlands Airport;
- Inform the plans and strategies of others across Nottinghamshire, Leicestershire and Derbyshire;
- Set out our vision for the development of the airport site;
- Set out our plans to enable a constructive dialogue with our customers, neighbours and business partners; and
- Provide the framework for capitalising on the benefits of the airport’s development and for managing and minimising local disturbance and environmental impact.

We have looked carefully at what national policy means for East Midlands Airport along with the opportunities for the aviation and transport business.
We are committed to growing our business, setting out our vision and developing the airport in a sustainable way. As we work towards our vision, we are guided by our values. We recognise that it is not just what we do it is also how we do things that are important.

Our values are:

- **BRILLIANT AT WHAT MATTERS** – meeting the needs of all of our stakeholders;
- **SAFE HANDS** – operating a responsible business and safeguarding the environment;
- **WHY NOT?** – challenging conventional thinking;
- **FINGER ON THE PULSE** – understanding the needs of our business, stakeholders and neighbours; and
- **POWER OF TEAMWORK** – collectively we are stronger.

The Sustainable Development Plan sets out our vision for East Midlands Airport and the strategic context for the business. It also identifies the areas for growth and economic development as well as some of the key challenges that we face. As part of the Sustainable Development Plan we have prepared four detailed plans that set out in greater detail how we will approach and deal with future challenges and opportunities. These plans are:

- **COMMUNITY PLAN**;
- **ECONOMY AND SURFACE ACCESS PLAN**;
- **ENVIRONMENT PLAN**; and
- **LAND USE PLAN**.

We will continue to report on our progress and in line with Government guidance we will review our plans every five years to make sure that they continue to be relevant and up-to-date.
EAST MIDLANDS AIRPORT

East Midlands Airport was developed by the County Councils of Leicestershire, Derbyshire and Nottinghamshire and the City Councils of Derby and Nottingham. The airport opened in 1965, and in its first year handled over 118,000 passengers. By 2008 over 5.6 million passengers a year were using the Airport.

Today East Midlands Airport is:

- The 11th busiest passenger airport in the UK, in 2014 handling 4,508,000 passengers;
- The UK’s largest pure cargo airport, handling 309,000 tonnes in 2014;
- The UK’s major air mail hub;
- The UK’s leading express freight airport, with three of the major global integrated freight airlines based at the airport; and
- The largest single employment site in Leicestershire with some 6,700 people working on the site.

The airport is in a strategic location in the centre of the UK with direct access on to the national motorway system. This is a major benefit to the development of the airport’s passenger and cargo business. It is estimated that there are over 11 million people that live within a 90 minute drive of East Midlands Airport and 90% of England is within a 4 hour drive. The airport’s location and its catchment area provide an opportunity for the future growth and development of passenger and cargo operations.

A NATIONAL CARGO ASSET

Aviation and the transport by air of goods as well as passengers are of national significance and economic importance. As air freight represents 43.3% of UK exports to countries outside the EU by value in 2012, according to HM Revenue and Customs, all regions of the UK including the Midlands need easy access to global air freight connectivity if they are to contribute to the Government’s objectives of re-balancing the economy and promoting export-led growth.

We live in an increasingly global market place and the East Midlands region’s central UK location and excellent surface access links, allied to a wide range of global freight and mail connections from EMA makes it one of the best connected parts of the UK. The airport and its transport links support the continuing activity of globally significant manufacturers such as Rolls-Royce, JCB and Toyota provide the potential to attract or develop more. The freight activity at East Midlands is significant at a national, European and inter-continental level and the airport is a major base for DHL, UPS, TNT and Royal Mail.
EAST MIDLANDS AIRPORT – FUTURE GROWTH

In recent years there have been substantial changes to the global economy and within the aviation industry. These have included the world-wide recession and the severe downturn in the UK economy. These have substantially changed the pace of growth at East Midlands as well as at other airports across the UK. As a result of the economic recovery, traffic growth has returned as the UK emerges from recession.

The airport has a strong core passenger catchment area in Nottinghamshire, Leicestershire and Derbyshire. This provides a good opportunity to develop the range and the frequency of passenger services. Increasing the range of business destinations, particularly in Europe is one of our main priorities.

The airport’s traffic growth over the long-term is expected to be strong. Our traffic forecasts show that East Midlands could achieve a passenger throughput of 10 million passengers a year in the period 2030 – 2040 and a cargo throughput of 618,000 tonnes during the same period.

East Midlands Airport has significant capacity, capability and the flexibility to grow and provide the air services that the region needs. This can be achieved through the airport fulfilling its passenger and cargo potential, through increased penetration into its own and adjacent catchment areas and by making full and effective use of its existing runway and infrastructure.
ECONOMY

We aim to maximise our economic contribution to the East Midlands region, whilst always maintaining a fair and respectful relationship with our supply chain and business partners.

Aviation is a major driver of economic growth and it is important that we fully exploit the opportunity by encouraging economic development, capitalising on the region’s strengths and targeting activity to where the greatest benefits can be realised.

East Midlands Airport makes a significant contribution to the regional economy, particularly to the Three Cities of Nottingham, Leicester and Derby and to the district of North West Leicestershire. These economic benefits are in the form of passenger and cargo connectivity, economic activity (GVA – the value of goods and services produced in an economy) and in direct and indirect employment.

East Midlands Airport is estimated to generate £239 million of GVA each year (2011).

The airport and the businesses in the immediate area are recognised as one of the key areas for economic and employment growth in Leicestershire. The East Midlands Enterprise Gateway is a Growth Area in the Leicester and Leicestershire Enterprise Partnership’s Strategic Economic Plan. Businesses and local partners are working to deliver growth and investment by international businesses and the transport and logistics sectors.
GROWING THE REGION

SURFACE ACCESS

We are committed to delivering a good quality and reliable transport infrastructure with improved sustainable travel choices for both passengers and site employees. We will increase business efficiency by combatting the effects of congestion around the Airport and assist with the recruitment and retention of employment by making journeys easier, cheaper and more reliable.

Successful airports are accessible airports and high quality surface access links are vital for us to grow the passenger and the cargo business. High quality surface access links are also important in spreading the economic benefits of the airport in the region and they are particularly important for staff travelling to work. The Economy and Surface Access Plan seeks to manage the growth in airport-related road traffic in a responsible and sustainable way.

The Economy and Surface Access Plan seeks to encourage the increased use of public transport journeys to the airport. It also works to where possible reduce the proportion of single occupancy car journeys made by staff working on the site. Good progress has been made and our revised long-term public transport targets are to:

- Achieve 15% of passenger journeys using public transport (9% in 2013); and
- Increase the proportion of employee journeys that are made by a means other than by single-car occupancy to 35% (29% 2013).

We will continue to work with partners to develop new transport initiatives and we will report on the progress towards our targets.

The private car will continue to be the primary mode of airport access, but we will continue to encourage wider public transport use and work to develop the network of bus routes and services. This will include increasing the frequencies on the Skylink network to Derby, Nottingham, Leicester, Loughborough and Long Eaton, as well as looking to develop new services to Ilkeston, Coalville, Shepshed Ashby, Swadlincote, Burton and to the rural areas to the south of Nottingham.

We will continue to work with the train operators and Network Rail to encourage the better use of East Midlands Parkway Station and the wider network of rail connections. We will also work with our regional partners to help secure the maximum transport and economic benefits of High Speed Rail for our region.
LAND USE

We will make the best and most efficient use of our land providing a safe efficient and commercial operation to allow our business and those of our tenants and partners to develop and grow.

The Land Use Plan identifies the land, the uses and the facilities required to support the operation of an airport capable of handling 10 million passengers annually and 1.2 million tonnes of cargo. The Land Use Plan also provides an input to local planning policies, in particular those of North West Leicestershire District Council.

The Land Use Plan sets out the airport’s development requirements within the existing Operational Area. To accommodate future growth, additional passenger handling capacity will be required. There is sufficient runway capacity, however additional aircraft parking will be needed in the long-term. This could be developed to the east of the passenger terminal and also to the west of the terminal on land used for car parking. We will also look to improve the facilities for the airport’s public transport services.

We have developed a new security search area in the passenger terminal. This has improved the overall passenger experience. Further development and extensions to the passenger terminal will be needed in the future to handle the increased numbers of passengers. This will include using new technologies and processes that will enhance the passenger experience control the development cost and we will look for opportunities to spreading the passenger flows more evenly across the day.

The cargo operators influence and drive the development of air cargo facilities. Within the Land Use Plan land has been reserved for the further development of the DHL hub and land is also safeguarded for a second major integrator hub in Cargo East.

Commercial development proposals will be brought forward for land within the Pegasus Business Park. These schemes will reflect the high quality built environment and be focussed towards developments that require a location at the airport.

The vast majority of the airport’s car parking is provided within the Operational Area. This will continue to be an important part of our strategy as on-site parking generates fewer road journeys than those where passengers are picked-up and dropped-off.
ENVIRONMENT

We will make the best use of natural resources and minimise the environmental impact of our operations.

There are a range of environmental impacts of the airport’s operations and development. These include:

- The operation and development of the airport itself including aircraft movements and aircraft maintenance;
- Aircraft support services such as catering, fuelling and cleaning;
- Fleet vehicle operations and maintenance;
- Cargo handling;
- Terminal operations including retail, catering and cleaning;
- Building management such as heating, lighting and toilets within the terminals offices and other buildings;
- Estates management and grounds maintenance; and
- Passenger and staff travel to and from the airport.

We have a proven track record of assessing, understanding and managing the airport’s impact on the environment. We have adopted the best practice approach to environmental management and continue to be certificated to the ISO 14001 standard.

SUSTAINABLE DEVELOPMENT PLAN

SUMMARY

We will continue to work to reduce our greenhouse gas emissions by being more efficient in our use of energy and by obtaining energy from renewable sources. We will seek to reduce our energy demand by 10% over the next 5 years.

Although aircraft operating today are quieter than they once were, we recognise that for some people, particularly those living closest to the airport, noise will always be an important issue. We have set a new noise envelope within which aircraft noise will not exceed a set level. This new noise envelope represents an improvement of 27% on the previous limit.

We will also continue to ensure that the airport remains within local air quality limits and continue to undertake on-site air quality monitoring.
COMMUNITY

By building enduring relationships with our local communities, we will seek to understand the issues that are important and to use our combined skills and resources to work together for our mutual benefit.

We know that the Airport has an impact on the local area and that generally the negative effects are felt locally and the positive benefits are spread over a wider area. We will continue our proactive approach to working with our local communities so that we can better understand their needs and their concerns. The priority areas for our Community Plan are:

- Community engagement;
- Managing local impacts;
- Investing in the local community;
- Education and employment; and
- Employee engagement.

We are committed to reporting openly, honestly and on a regular basis about the work that we do. We will continue to hold Outreach Events in the local community, as well as providing regular communications such as the Community Flyer. We will continue to attend local community meetings and forums to discuss our operations and the work that we do.

The airport will continue to run a Sound Insulation Grant Scheme to provide support to people who are most exposed to aircraft noise at night.

Because we are not able to completely mitigate all of the effects of the airport’s operations, it is essential that as a major local business we contribute to local community projects. We will continue to provide a minimum annual contribution of £50,000 to the airport’s Community Fund and we will work with local groups and our business partners on projects in the local area.

Our education and employability programme is recognised by Business in the Community. We will continue to provide visits to Aerozone, further develop our work experience programme and develop the Airport Academy to be an even more valuable resource to help job-seekers into employment.

We encourage our colleagues to engage in our community activities. This has many benefits and helps develop new skills. We will achieve a minimum of 23% of our workforce actively involved in volunteering, rising to a long-term target of 30%.
The Sustainable Development Plan is an important document for East Midlands Airport. We have many stakeholders who have an interest in the Airport, how its growth, contributes to the economy and how we manage its impacts. We will keep our Sustainable Development Plan under review to make sure that it remains relevant and up-to-date. We will also report on our progress.

HOW TO CONTACT US

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